



SEERAM

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT

(Society Reg. No.: Maharashtra/10483/95/Pune, Bombay Public Trust No.: F - 11252)

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT (SEERAM)

Presents

WORKSHOP ON

RESEARCH METHODS, THESIS WRITING

Schedule on following dates

Sunday 21st Aug 2016 / 11th Sep. 2016 / 9th Oct. 2016 / 13th Nov. 2016 / 11th Dec.2016

At

SEERAM, 250/A/8, Shaniwar Peth, Near Gandhi Hospital, Opp. Sneha Sadan,
Pune - 411030, Maharashtra, India

OBJECTIVE OF THE PROGRAMME

With an ever increasing complexity of business, social operation and business and social problems it has become a necessity to understand research methodology, research tools, analysis and best way of writing the report. Research methodology is a structured framework of conducting research in order to address various issues and to solve problems in a scientific and rational manner. For this quantitative as well as qualitative data analysis using contemporary statistical techniques for conducting management research for better decision making is an absolute necessity. This program is primarily targeted for management, economics environment, psychology, pure science, sociology research. Faculty of various colleges will also find it very useful as the emphasis is on the practical mode of teachings which will help the participants to learn the technicalities for handling data analysis in a systematic manner. It will also discuss in detail the various software for data analysis.

The key objective of this programme is to equip management & faculty and research scholars with various statistical tolls which are widely used in management & Research with application of relevant software.

Further this workshop will also help in thesis and research paper writing, with tips on how to arrange the data and the subject matter to increase the impact of the thesis or paper.



SEERAM

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT

(Society Reg. No.: Maharashtra/10483/95/Pune, Bombay Public Trust No.: F - 11252)

Eligibility of Participants

Registered M Sc Students, M Phil students and PhD students.

Persons working in a research oriented field.

Persons working with NGO's who need the knowledge of statistical tools.

Faculty members.

METHODOLOGY

Free -wheeling discussions

Taxonomy of method

Group interactions and role play

Practical / Live demonstrations

Exercises & other participate methods, summary of command

CONTENT OF THE PROGRAMME

Session I

Data Collection scaling Fundamentals, method of data formats & Review of data.

Session II

Non- Parametric technique.

Session III

Data analysis through :

1:- Descriptive Analysis, Hypothesis testing and Data analysis (with specific case studies and special attention for the problems of researchers / Scholars)

2:- Factor Analysis, Cluster Analysis, Conjoint, Analysis, Multi-dimensional Scaling and other statistical tools.

Session IV

Critical issues on research: Paper writing, how to increase the impact of the paper and panel discussions.



SEERAM

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT

(Society Reg. No.: Maharashtra/10483/95/Pune, Bombay Public Trust No.: F - 11252)

CERTIFICATE

Faculty Development Programme on Research Method and Thesis writing.

Certificates of participation in this programme will be awarded to all participants by

SEERAM

Society for Environment Education Research and Management

Details of Participation

No. Of Participants - 25

Admissions will be strictly on first come first serve basis

**Registration Fees
(Non Refundable)**

For SEERAM Member : Rs.1500/- (Rs. One Thousand Three Hundred Only)
For Others : Rs.1700/- (Rs. One Thousand Five Hundred Only)

Arrangements have also been made for receipt of participation fee through ECS transfer to our Bank account, as per details given below.

Title of the Account : SEERAM

Account Number : 913010023016860

RTGS / IFSC Code : UTIB0000315

Bank / Branch : Axis Bank Ltd, Senapati Bapat Marg, Pune - 411016.

Mail the Transaction receipt to drmangesh@seeram.org in case of Online transaction



SEERAM

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT

(Society Reg. No.: Maharashtra/10483/95/Pune, Bombay Public Trust No.: F - 11252)

Important Dates

SOCIETY FOR ENVIRONMENT EDUCATION RESEARCH AND MANAGEMENT (SEERAM)

WORKSHOP

ON

RESEARCH METHODS, THESIS WRITING

Schedule on following dates

21st August 2016 (Sunday)

Last Date of receiving Registration From: 20th August 2016

11th September 2016 (Sunday)

Last Date of receiving Registration Form: 10th September 2016

9th October 2016 (Sunday)

Last Date of receiving Registration Form: 8th October 2016

13th November 2016 (Sunday)

Last Date of receiving Registration Form: 12th November 2016

11th December 2016 (Sunday)

Last Date of receiving Registration Form: 10th December 2016

At

SEERAM, 250/A/8, Shaniwar Peth, Near Gandhi Hospital, Opp. Snehsadan,
Pune - 411030, Maharashtra, India

To Contact: drmangesh@seeram.org or 9850500334 – 020 24467065.